

BRANDON BENFIELD

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SOCIAL MEDIA



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EDUCATION

KELLOGG COMMUNITY COLLEGE

Associate of Arts (Graphic Design)

2004-2007 | Battle Creek, MI

CALHOUN AREA CAREER CENTER

Certificate in Graphic Design

2003-2005 | Battle Creek, MI

SKILLS

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●
Adobe Premiere Pro	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●
Articulate Storyline	●●●●●●●●●●
Microsoft Office	●●●●●●●●●●
Photography & Video	●●●●●●●●●●
WIX	●●●●●●●●●●
Web Design (CMS)	●●●●●●●●●●
WordPress	●●●●●●●●●●
HTML/CSS	●●●●●●●●●●
UX/UI Design	●●●●●●●●●●
IT/Help Desk	●●●●●●●●●●
Data Entry	●●●●●●●●●●
Customer Service	●●●●●●●●●●

EXPERIENCE

Graphic Designer | **The Academy of Model Aeronautics**

November 2022 – January 2026

- Creation of columns and features for monthly AMA magazine, while assisting in publishing and supporting the digital publications team.
- Accurate layout, illustration, photo editing, and placement accuracy of photos and art.
- Creation of logos, advertisements, and other art for use in print and digital platforms.
- Perform revisions on design files as requested by the Art Director and editorial staff.

Graphic Designer, Web Designer and Booking Agent | **Studio 43 Production & Design**

October 2017 – Present

- Design websites, print materials, learning module systems, motion graphics, video production and other digital content for clients.
- Photograph and edit photos for weddings, high school seniors, and special events.
- Work with promoters and store owners to bring in celebrity talent for events and pop culture conventions.
- Assist with administrative duties for celebrity websites and social media accounts.

Dealer Experience Specialist | **Kinetic Advantage** June 2021 - October 2022

- Received and processed inbound phone calls from dealers and handled in a timely manner.
- Developed a thorough understanding of Kinetic Advantage policies, processes, and procedures relative to assigned areas, and ensured adherence to established policies and procedures.
- Applied experience and lessons-learned to create or modify work methods related to floorplan advances & overall partner experience.
- Performed all other duties as assigned.

Graphic/Web Designer | **Rangerstop Convention** March 2015 – 2022

- Created and currently manage two websites through Rangerstop's franchise.
- Created promotional artwork for social media announcements for events, guests and sales.
- Created large format banners to be displayed at other conventions, helping to promote Rangerstop.
- Assisted promoter in communicating and booking guests, as well as handling for guests at the event.

Graphic/Web Designer | **Yellow Pages Group** March 2013 – March 2016

- Created websites for clients with an in-house content management system.
- Used Adobe Illustrator on a daily basis to design logos, icons and website components.
- Edited images provided by clients using Adobe Photoshop on a daily basis.
- Worked with copywriting and quality assurance teams to bring clients a fully built website according to their needs.